



Sweet 16
Broadcast Journalism
High School and Middle School
On-Site Contest 2010

Contest Guidelines

OBJECTIVE: Create a broadcast in 16 hours.

- One team and up to two teachers.
- Maximum running time is 30 minutes.
- Teams will receive a one-word topic or subject, from a list of 16 words, and have 16 hours to complete their entry.
- All footage used must be shot during the Sweet 16 time frame.
- Export final story as a Quicktime file onto the flashdrive.

Contestants will meet with the moderator at 6:30 a.m. on March 3, 2010 at the Disneyland Hotel. Work stations will be provided on a first come first serve basis. Bring your own computer, edit system and power strips.

The team has 16 hours to shoot and edit a broadcast based on the word they have selected. The contest will begin at 7 a.m. and you will be required to turn it in before the clock strikes 11 p.m.

- Teachers may assist with brainstorming as in a normal classroom setting.
- No matter what the size of your staff (large or small) all may participate.
- Just your team members may be involved in the actual planning, shooting, editing, scoring, etc.
- You may use animation, slo-mo, chromakey and any other effects you so choose.
- Your program may not have any portion of it pre-produced as it must be shot and edited during the event.
- Any music you choose to use must meet STN's criteria and property rights policies.
- It is completely up to you what you wear, what you say, what you shoot and what you edit into your finished show.

Restrictions on shooting at Disney and using Disney characters in your production will be discussed at convention.

Criteria for teachers:

Two teachers can enter with your team. However you are on your own as to how you "advise" your team. We would expect you to be professional and let the kids learn from this experience by doing the work. Basically, do what you regularly do back home. We won't be checking on you.

Students are guests of the Disneyland Hotel. Their rules are our rules. We take no

responsibility for you, but please use some common sense and obey the rules.

All shows must be compressed to a Quicktime file and exported to a flashdrive.

Judging Criteria for The Sweet 16:

- Keep in mind, strong stories leave an impression
- Strong overall production: video and audio quality, appropriate graphics, special touches.
- The final presentation demonstrating creativity and professionalism.

Entries that do not follow the guidelines will face disqualification or loss of points by the judges.

This contest has THREE divisions:

GREEN: Broadcasting programs 1 to 5 years old

BLUE: Broadcasting programs 6 years or more

MIDDLE SCHOOL: All middle school entries

Entry Fee:

\$100.00 per team (rosters can change up until 6:30 a.m. March 3rd.)

The winners will be announced at the STN Closing Ceremony on March 6, 2010.

Questions or feedback?

Write us at convention@StudentTelevision.com.