



Student Television Network

CONVENTION 2010 MARCH 3-6 • ANAHEIM, CALIFORNIA

Vendor Opportunities

Student Television Network, an association of dynamic high school and middle school broadcasting programs, is gearing up for its 2010 convention in Anaheim, California March 3-6.

We are pleased to offer a venue for presenting products, services and post secondary education to 1,300 students and 200 teachers from across the country. Attendees are a devoted audience due to their full-time attendance at the convention. Attendees have numerous opportunities to visit the booths, interact with vendor staff and view specific details. Sponsors benefit from name exposure to a targeted audience. Attendees are 13-18 years old with a concentration on broadcasting, video, music, and film. Many of them are interested in media careers and they are seeking potential opportunities for life experience. This is the perfect opportunity for products and services targeted to this group.



The Super Card Program is a great way to encourage students and teachers to visit the STN vendor booths. At registration, each attendee will receive a card, with boxes representing the exhibits. As they visit the booths, the vendors will stamp the squares and have an opportunity to interact with the students.

Completed cards will be entered into a drawing for prizes.

To reserve your sponsorship, program advertising or exhibit booth, you must submit the STN Standard Advertising Agreement with your payment in full. STN reserves the right to refuse vendor opportunity to anyone, particularly if the product or service is not appropriate for the STN audience. Cancellation Policy: A 50% cancellation fee will be charged if you cancel on or before February 4, 2009. After February 4, 2009, no refunds will be made.





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Vendor Opportunities

8 x 10 Booth—Foyer Location—10 Available

\$2,000
Booth with piping and drapes
Listing in program on Exhibitor page
Participation in Super Card Program

8 x 10 Booth— Exhibit Hall Location—20 Available

\$1,500
Booth with piping and drapes
Listing in program on Exhibitor page
Participation in Super Card Program

Program Book Advertising

Full page: \$2,500
Half page: \$1,500
Quarter page: \$1,000
Business card section: \$250

Sponsorships

\$6,000
Sweet 16 Broadcast Contest
Team competition in broadcast journalism
Sponsorship includes ¼ page ad in the STN Program, branding at the event, logo on tee-shirts sold onsite

\$6,000
Sweet 16 Movie Production
Team competition in filmmaking
Sponsorship includes ¼ page ad in the STN Program and branding at the event, logo on tee-shirts sold at the event

\$10,000
Breakfast for Teachers, March 5, 2009
Sponsorship includes ¼ page ad in the STN Program, branding at the event and permission to distribute materials at event

\$10,000
Teachers Luncheon, March 4, 2009
Sponsorship includes ¼ page ad in the STN Program, branding at the event and permission to distribute materials at event

\$10,000
Film Festival and Showcase. Friday, March 20
This event includes screening of the STN Film Festival selections, and the top ten "On Site Music Videos" plus awards for technical achievement on the films, and the top awards for the best Music Videos. 90% of students attend this event.
Sponsorship includes ¼ page ad in the STN Program and branding at the event

\$2,500
Music Video Compilation – DVD
The STN On-Site Music Video Compilation is a highly desired take home keepsake of the event. Sponsorship includes 1/4 page ad in the STN Program, company logo on the package of the DVD, and a 30-second commercial at the open of the DVD. This item continues to sell on the STN website for months after the show.

\$2,500
Film Festival Compilation DVD
Sponsorship includes ¼ page ad in the STN Program and branding at the event.

\$10,000
Special Event Thursday, March 19, 8:00 pm
On or off site. Details TBA
Sponsorship includes ¼ page ad in the STN Program and branding at the event

\$1,500
Super Card Program
Every student will receive a Super Card with boxes to be checked off when they visit the booths. Completed cards (i.e. those who have visited every booth) will be entered into a drawing for this prize. Additionally, sponsor will provide the prize. Sponsorship includes ¼ page ad in the STN Program and branding at the event

4,000
Lanyards
Sponsorship includes lanyards for all attendees with logo and 1/4 page ad in the STN Program. \$4,000

4,000
ID Cards/ID Holders
Sponsorship includes ¼ page ad in the STN Program and branding at the event

\$8,000
STN Program Tote Bags
Every attendee will receive a bag with conference materials and goodies from vendors. Sponsorship includes ¼ page ad in the STN Program
This sponsorship includes the price of an inexpensive tote bag; the sponsor may choose to upgrade the bag.
Sponsorship includes ¼ page ad in the STN Program and branding at the event

To reserve your vendor package, please contact STN at 760-692-2299.
Nancy Held Loucas

