



2010 NEWS, SPORTS AND SPOT FEATURE CHALLENGES

Are you ready for a real **CHALLENGE**? Schools sign up and commit to taking the **CHALLENGE** by October 14, 2009 at 12:00 midnight Pacific Time. STN will announce the topics for the **CHALLENGE** on October 15, 2009 at 6:00 am Pacific Time. Students will have 6 days to produce 3-minute packages based on the Challenge Topics with the entry deadline October 20, 2009 at 5:00 pm Pacific Time.

Registration and Entry instructions will follow in October.

IT'S THE INTENSITY OF COMPETITION UNDER FIRE!

CHALLENGE Categories

HS News Feature Challenge	Submit one entry per school. Produced by up to 4 students Maximum length: 3 minutes
HS Sports Challenge	Submit one entry per school. Produced by up to 4 students Maximum length: 3 minutes
MS Spot Feature Challenge	Submit up to two entries per school. Produced by up to 4 students each Maximum length: 3 minutes

Presentation of Awards

High School categories will be awarded winners in first, second, third and, if applicable, Honorary Mention places. Middle School will be awarded winning places based on the number of entries and at the sole discretion of STN and the judges. Winners will be announced via the STN website on November 30, 2009.

CHALLENGE Guidelines

Only submissions that follow the STN Content Policy for Creative contests will be eligible for screening and awards.

Schools must be "members in good standing," meaning that their membership and account is paid in full. New STN accounting procedures require full membership payment by November 1, 2009 or when submitting contest entries.

High Schools may enter only one package for News Feature and one package for Sports. Middle Schools may enter two packages for the Spot Feature. Middle Schools may not enter high school categories. Individual students may participate in one **CHALLENGE** or the other, but not both.

All entries submitted in any format by contest participants become property of STN. Winning entries

will be compiled into a DVD for distribution by the Student Television Network at its discretion. School agrees to release rights to their winning entries for unlimited duplication and distribution, in any medium, worldwide, into perpetuity, without compensation. These rights may include uploading of the entries to partner/sponsor websites. No entries will be returned.

Schools sign up and commit to taking the CHALLENGE by October 14, 2009 at 12:00 midnight Pacific Time by using the online form at studenttelevision.com. Included in the commitment to participate must be full payment and the exact names of the student participants for each contest. Name changes are not allowed. Failure to submit an entry after registration will forfeit the entry fee. Registration and Entry instructions will follow in October.

Entries must be submitted on or before October 20, 2009 at 5:00 pm Pacific Time.

All footage used in these contests must be shot by students during the 5 days of the CHALLENGE event. No file footage or "fair use" footage from other media outlets may be used. No part of a story previously produced may be used. This levels the playing field and continues the theme of providing a true CHALLENGE to those who enter.

CHALLENGE Judging Criteria

- ✓ Excellent content, storytelling and coverage are appropriate for the show's target audience and tell a story.
- ✓ Excellent production values, including lighting, sound, art direction, appropriate use of effects and graphics, editing, and original music.
- ✓ Journalistic integrity and courage.
- ✓ Overall impact and professionalism.

Judges Critique

Schools will receive a written critique when available.

CHALLENGE Fees and Submissions

Each pre-registered entry will have a \$10. Entry Fee. High Schools may submit ONE News Feature Challenge and ONE Sports Challenge. Middle Schools may submit TWO Feature Challenges. Each pre-registered entry should be submitted separately online with the \$10. fee. This fee is not refundable should you decide not to enter the CHALLENGE or if you miss the deadline.

2010 CHALLENGE CALENDAR

08.25.09	CHALLENGES ANNOUNCED
10.14.09	ONLINE REGISTRATION DUE
10.15.09	6 DAY CHALLENGE BEGINS
10.20.09	CHALLENGE SUBMISSIONS DUE
11.30.09	CHALLENGE WINNERS ANNOUNCED